







www.FarmCity.com

FARM CITY CELEBRATION

For more than 40 years the Butte County Farm City Celebration has been bringing the farm to the city. Over the decades thousands have boarded the busses on the annual Agri-Business Bus Tour, hundreds of school children have roped a dummy steer and petted a calf at Kids Day, and families from all over Butte County have learned about Butte County's agricultural heritage and character at the Harvest Festival. These events create awareness and understanding of agriculture and give our urban neighbors the opportunity to ask questions and hear about farm and ranch life from the men and women who are caring for our agricultural landscape. This annual November program does not flourish without the support and generosity of the community that it is showcasing.

"Generations of local residents have opened their eyes to the diversity and magnificence of Butte County agriculture because of Farm City Celebration events." Tod Kimmelshue, Butte County Supervisor



2022 CALENDAR OF EVENTS

KID'S DAY

Butte County Fairgrounds, Gridley Thursday, November 3

Local area 3rd graders will experience up-to a dozen agricultural themed stations to and get an up close and hands exposure to agricultural crops and industries.

HARVEST FESTIVAL

Bidwell Mansion, Chico Saturday, November 5

A FREE family fun event featuring: kids arts & crafts, interactive animal displays, bounce house, calf roping, antique and modern farm equipment, butter churning, food booths, nutrition education, bee demonstrations, Bidwell Mansion tours and much, much, more!

AGRI-BUSINESS BUS TOUR

CSU, Chico College Farm Wednesday, November 9

Buy a ticket an reserve a seat on a chartered bus that will visit five area agricultural operations. The morning starts with coffee and pastries and ends with a delicious barrel chicken lunch.

AWARDS RECEPTION

Date and Location to be announced.

An *invitation only* event. Join us as we celebrate our annual Farm City Celebration Award Winners.

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For more than 40 years, with support from the generous business community, the following organizations have collaborated to bring life to Butte County's Farm City Celebration events.

Butte College Agriculture Dept.

Butte County Agriculture Department
Butte County Cattlemen & Cattlewomen
Butte County Farm Bureau
California State Parks - Bidwell Mansion
California Women for Agriculture - North Valley
CSU Chico, College of Agriculture
University of California Cooperative Extension



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The Farm City Celebration is a program of the Butte Agriculture Foundation, Inc. The Butte Agriculture Foundation is a 501 (c) 3 non-profit organization dedicated to promoting and increasing agriculture education and awareness. EIN 27-5326108 www.ButteAgFoundation.org



2022 Sponsorship Opportunities

Elevate your business and support agricultural awareness and education by securing your sponsorship for the 2022 Farm City Celebration. There are multiple levels for your consideration.

Celebration Sponsor - \$5,000

Logo and/or name listed on all FCC marketing for 2022 year including website, social media, advertisement and printed programs and materials. Name recognition at all FCC events.

Opportunity to hang organization provided banner at all FCC events. Four Agri-Business Bus Tour Tickets Invitation to FCC Awards Reception

Harvest Sponsor - \$2500

Name listed in FCC marketing for 2022 year including website, social media and printed programs.

Name recognition at all FCC events.

Opportunity to hang organization provided banner at all FCC events.

Two Agri-Business Bus Tour Tickets

Invitation to FCC Awards Reception

Farm Sponsor - \$1000

Name listed on all FCC printed programs and website.

Name recognition at all FCC events.

Invitation to FCC Awards Reception

City Sponsor - \$500

Name listed on all FCC printed programs and website.

Invitation to FCC Awards Reception

FCC Donor - any item donation or amount less than \$499 Name listed in printed programs.



2022 Sponsorship Agreement

Business Name
Contact Name
Mailing Address
City, State and Zip
Contact Phone
Contact Email Address
Sponsorship Level: (Please select one.)
Celebration Sponsor - \$5,000
Harvest Sponsor - \$2500
Farm Sponsor - \$1000
City Sponsor - \$500
FCC Donor - any item donation or amount less than \$499
Please complete and return the agreement and mail your check,
made payable to:
Butte Ag Foundation
PO Box 360

You may also confirm your sponsorship and pay by credit card at www.FarmCity.com
Any questions can be directed to Tanya@buttefarmbureau.com or by

Durham, CA 95938

calling 530-533-1473.