



**"Celebrating 29 Years of Sowing Seeds of Understanding"**  
**www.farmcity.com**

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2580 Feather River Blvd., Oroville, CA 95965 :: (530) 533-1473 phone :: (530) 533-6508 fax

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Dear Agricultural Supporter,

The **29th Annual Farm City Celebration** events of November are approaching. These events are designed to increase the communication and understanding between agricultural producers and consumers. Through these events, agriculture can address concerns of the urban community, while increasing the understanding of the value and importance of agriculture in our beautiful Butte County community.

This year's wonderful events include:

**Farm City Awards Reception** - Sierra Nevada Brewing Company  
Individuals and businesses dedicated to agriculture and our community are honored.

**The Harvest Festival at Bidwell Mansion presented by the Farm City Celebration** -  
Saturday, November 7th  
Free admission, fun ag-related activities for the whole family, food, and lots more.

**Agri-Business Bus Tour** - Wednesday, November 4th  
Tickets include coffee and pastries for breakfast, visits to five local farms and agribusinesses, fabulous barrel chicken lunch provided by Safeway™, and entertainment. Always a sell-out!

**Kid's Day at the CSUC University Farm** - Thursday, November 12th  
Pre-registration required. Local 3rd graders will visit the CSUC Farm with eight to ten agricultural learning stations.

**Harvest Dinner Dance** - Saturday, November 21st, Silver Dollar Fairgrounds  
Tri-Tip dinner prepared by the Butte County Cattlemen and dancing to Urban Legend

Please see the attached sponsorship levels to see how you can best be involved with the 29th Annual Farm City Celebration. We have many levels and options for which you and your business can choose from. So that we can list you as a sponsor on our promotional poster, **please contact us by September 30th.**

It is by your generous contribution that the goals of the Farm City Celebration may be accomplished. The Farm City Celebration committee uses the donated funds to continue the annual events that bring the community together for the purpose of ag education and awareness.

Thank you in advance for your time and support of the Farm City Celebration. If you'd like to volunteer or have a product or service you'd like to offer, please let us know by filling out and returning the Sponsorship Agreement. If you have any questions, please feel free to call me at (530) 521-3148.

Sincerely,

Tina Dahl  
Chairperson, Farm City Celebration

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Butte County Farm Bureau :: Butte County Cattlemen & Cattlewomen :: Butte County Ag Commissioner's Office  
Bidwell Mansion State Historic Park :: California Women for Agriculture  
California State University, Chico, College of Agriculture :: University of California Cooperative Extension



## 2009 Farm City Celebration Sponsorship Levels

Join us as we celebrate the North Valley's diverse agricultural community. Once again, we have several events to be involved in and enjoyed: **The Harvest Festival at Bidwell Mansion presented by the Farm City Celebration, Agri-Business Bus Tour, Kid's Day at the CSUC University Farm, and the always popular Harvest Dinner Dance.**

Promotion for the event will be done through many different mediums: radio advertising, our newly redesigned website: [www.farmcity.com](http://www.farmcity.com), print advertisements in the Chico Enterprise Record, street banner at 1st and Main Streets in downtown Chico to drive people to our website, posters in many Chico businesses, and listing on Community Events pages in multiple local area publications.

There are many ways to sponsor events and showcase your business or service. Please choose from the following options:

### Platinum Sponsor- \$1,500

- :: Sponsor logo on FCC website that links to your website, logo on poster, logo on newspaper ads and all other printed material.
- :: Radio advertising: 25 30-second commercials highlighting your business or service and sponsor listing on FCC radio ads\*.
- :: Opportunity to hang a banner or provide promotional material at all FCC events.
- :: Recognition at all events.
- :: 12 tickets to the Harvest Dinner Dance.

### Gold Sponsor \$1,000

- :: Sponsor name listed on FCC website, listing on poster, listing on newspaper ads and all other printed material.
- :: Radio advertising: 25 30-second commercials highlighting your business or service and sponsor listing on FCC radio ads\*.
- :: Opportunity to hang a banner at all FCC events .
- :: Recognition at all events.
- :: 8 tickets to the Harvest Dinner Dance.

### Silver Sponsor \$500

- :: Sponsor name listed on FCC website, listing on poster, listing on newspaper ads and all other printed material.
- :: Radio advertising: 10 30-second commercials highlighting your business or service and sponsor listing on Farm City Celebration radio ads\*.
- :: Recognition at all events.
- :: 4 tickets to the Harvest Dinner Dance.

### Bronze Sponsor \$250

- :: Sponsor name listed on FCC website, listing on poster, listing on newspaper ads and all other printed material.
- :: Recognition at all events.
- :: 2 tickets to the Harvest Dinner Dance.

*\*Radio advertising is an optional benefit of this sponsorship.*

### For radio advertising Information, please contact:

Lisa Fitzgerald at Deer Creek Broadcasting, 530-894-4806





## Sponsorship Agreement

**YES! I'd like to support the Farm City Celebration.**

Business Name to be listed: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Sponsorship Level: (please check all that apply)**

Platinum Sponsor- \$1,500

Gold Sponsor \$1,000

Silver Sponsor \$500

Bronze Sponsor \$250

I'd like to volunteer-please contact me

I have a product or service to donate-  
please contact me

**Please make checks payable to Farm City Celebration  
and mail in the envelope provided to:**

Farm City Celebration  
2580 Feather River Blvd.  
Oroville, CA 95965

**Or, fax to:** (530) 533-6508

**THANK YOU for your generous support of the Farm City Celebration!**